

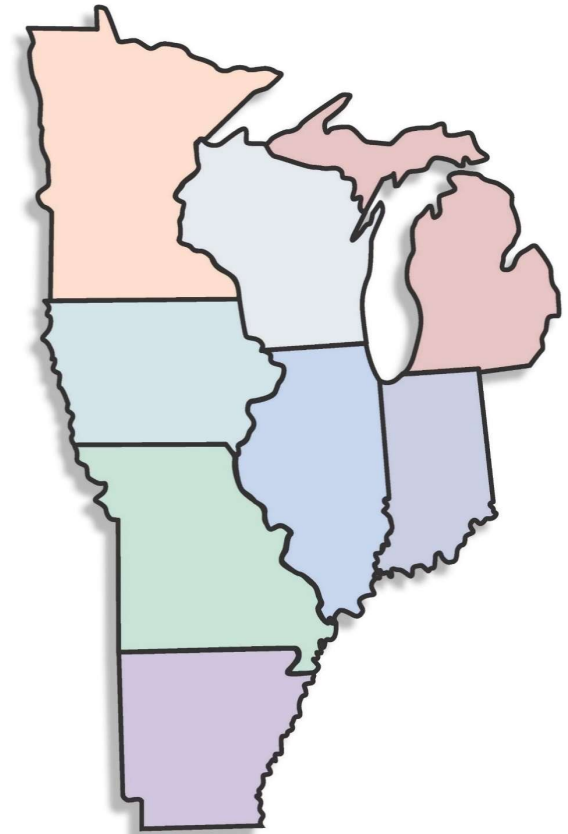
2020 Census

# A Message from the Director

Thank you for attending and hosting this crucial meeting with the Chicago Region's 2020 Census Partnership team. I am certain you will find the information shared informative and staff from the Chicago Region responsive to your questions. We are available as a resource and engaged at every level to achieve a complete count of the population in this region.

Feel free to email me, contact me by telephone or schedule a meeting if you desire. I can be reached at [marilyn.a.sanders@census.gov](mailto:marilyn.a.sanders@census.gov) or 630-288-9301.

***I look forward to the 2020 Census Experience!***



# A Constitutional Mandate

The **U.S. Constitution** (Article 1, Section 2) requires a headcount every 10 years, of everyone residing in the United States.

- All 50 states, Puerto Rico, Washington DC, and Island areas
- People of all ages, races, ethnic groups, citizens, and noncitizens

**The Next Census Occurs in 2020!**

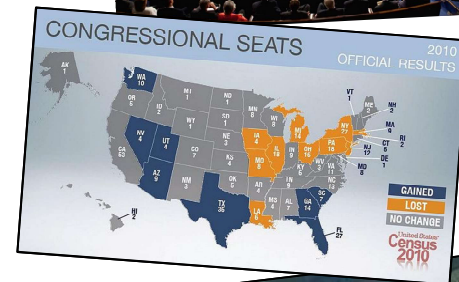


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# Democracy & Funding

Legislative Representation  
is redetermined through  
**Apportionment**

**\$675 Billion** will be  
distributed annually based  
on Census information



2020 Census

# Recruiting & Job Opportunities

## Chicago Regional Census Center (RCC)

- Management
- Clerical
- Recruiting
- Information Tech
- Space / Leasing
- Administrative
- Partnership

For current job openings, visit [2020census.gov/jobs](https://2020census.gov/jobs)  
or call **855-JOB-2020** or if you have any questions,  
email us at [chicago.rcc.recruiting@census.gov](mailto:chicago.rcc.recruiting@census.gov).



# Recruiting and Assessment Changes

*New for 2020, online job application and online assessments now utilize:*

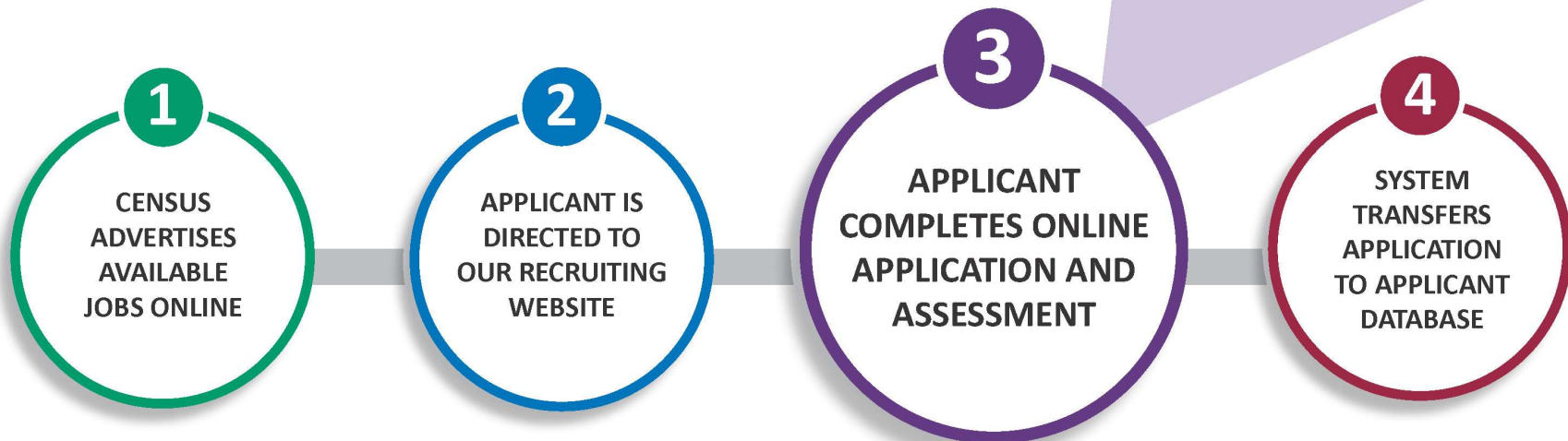
- **Situational Judgement Questions**
- **Biodata Questions**

*(Questions about life and work experiences, as well opinions, values, beliefs, and attitudes that reflect a historical perspective. – Wikipedia)*

*Sample Question:*

**How quickly do you adapt to new things?**

- ☐ I adapt almost instantly.
- ☐ I adapt, but it takes a little time.
- ☐ I take my time to adapt.



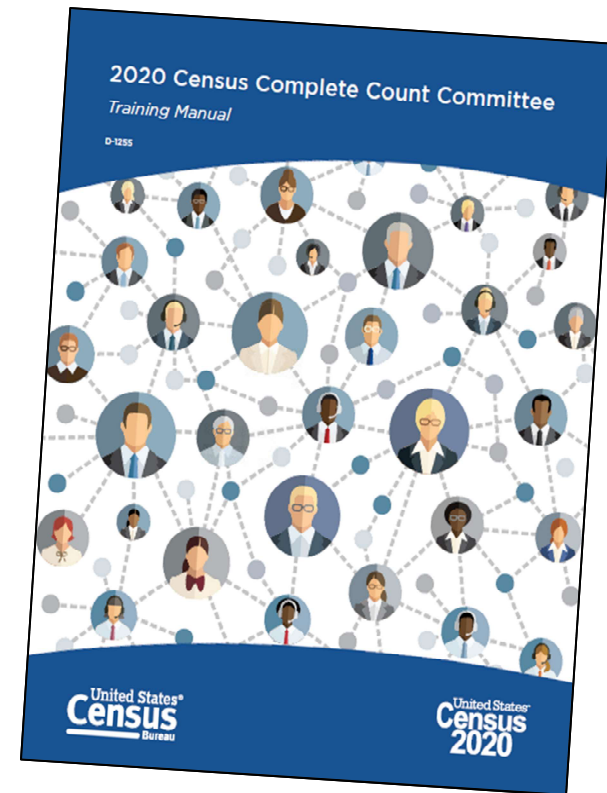
# Complete Count Committees (CCCs)

- Organized at the **county, municipal, or community** level
- Formed by local, official **proclamation** or passage of **ordinance**
- Members appointed by the **Highest Elected Official** (HEO)
- Committee organizes **local outreach efforts**
- Provides **leadership/support** for participation



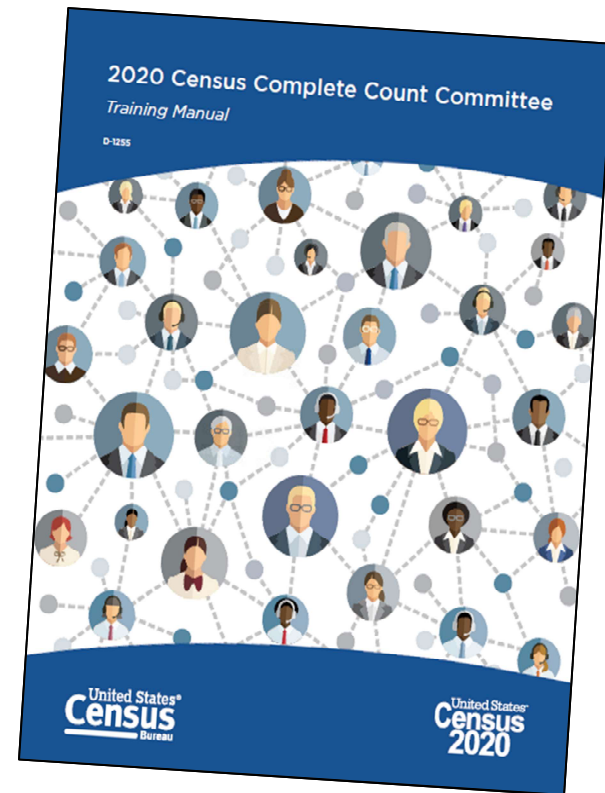
# CCCs Purpose

- Assist Census Bureau to meet the goal of a **timely, accurate and cost-effective** census count.
- Act as 2020 Census **Champions**
- Provide **“trusted voices”** as Census Ambassadors.



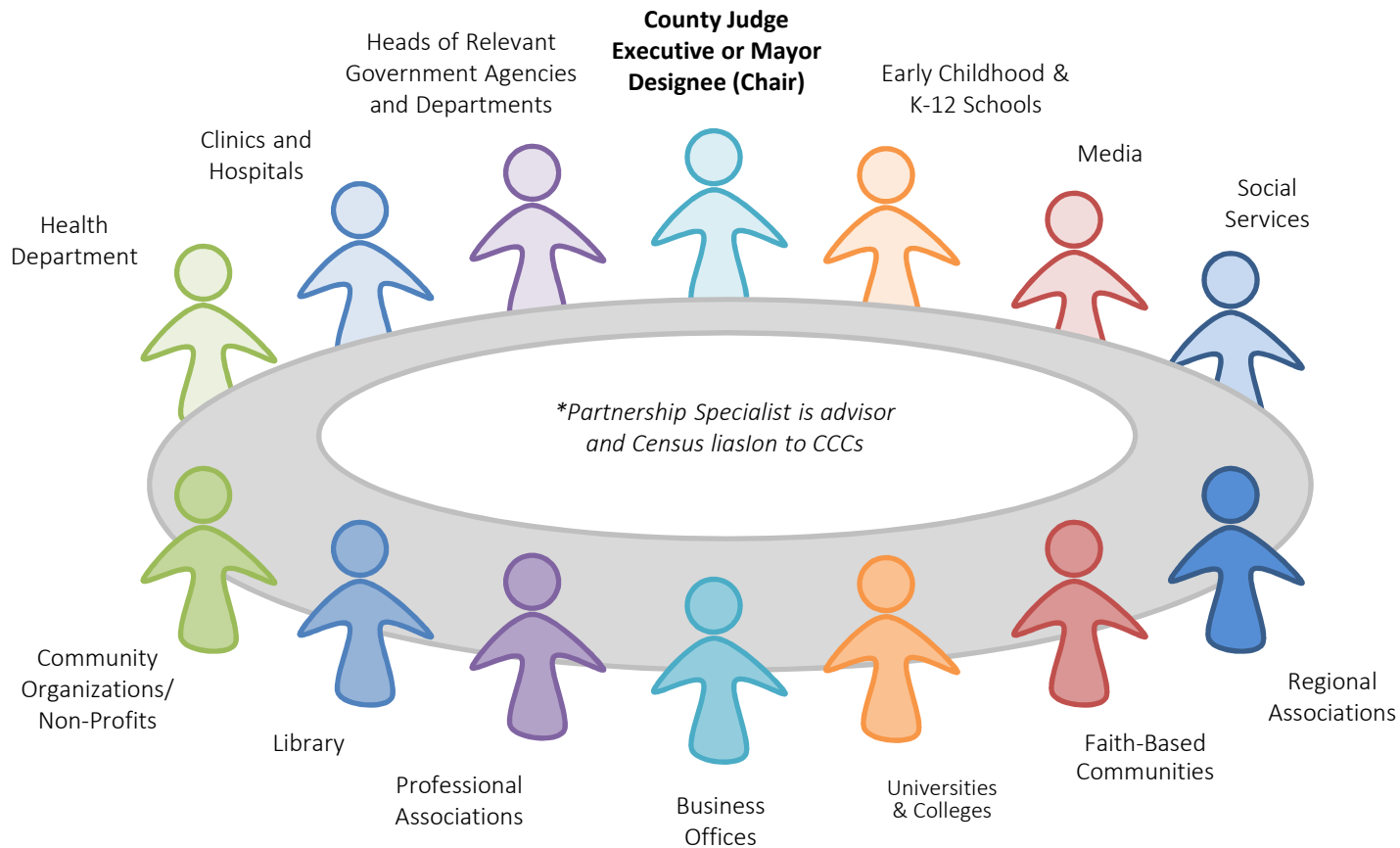
# CCCs Objectives

- **Monitor** census participation
- Target **outreach efforts** in low response rate areas
- Marshall **resources** to support Complete Count goals
- Collaborate with Regional Director and Partnership Specialists for **training and support**



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# Who Should be Included on a CCC



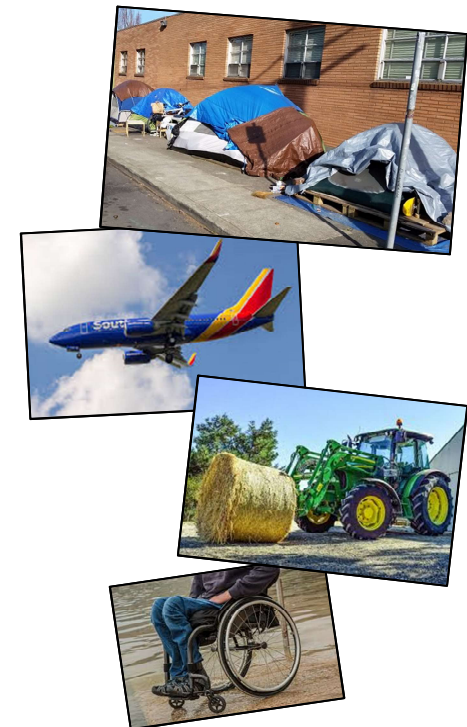
# Sample Topics for the CCCs

- How to reach **specific audiences**, such as Millennials, students, Seniors, businesses, and faith-based communities
- How to help **recruit** for Census Jobs
- How to use and engage with **Media & Social Media**
- How to **share, reinforce, and localize** the Census message



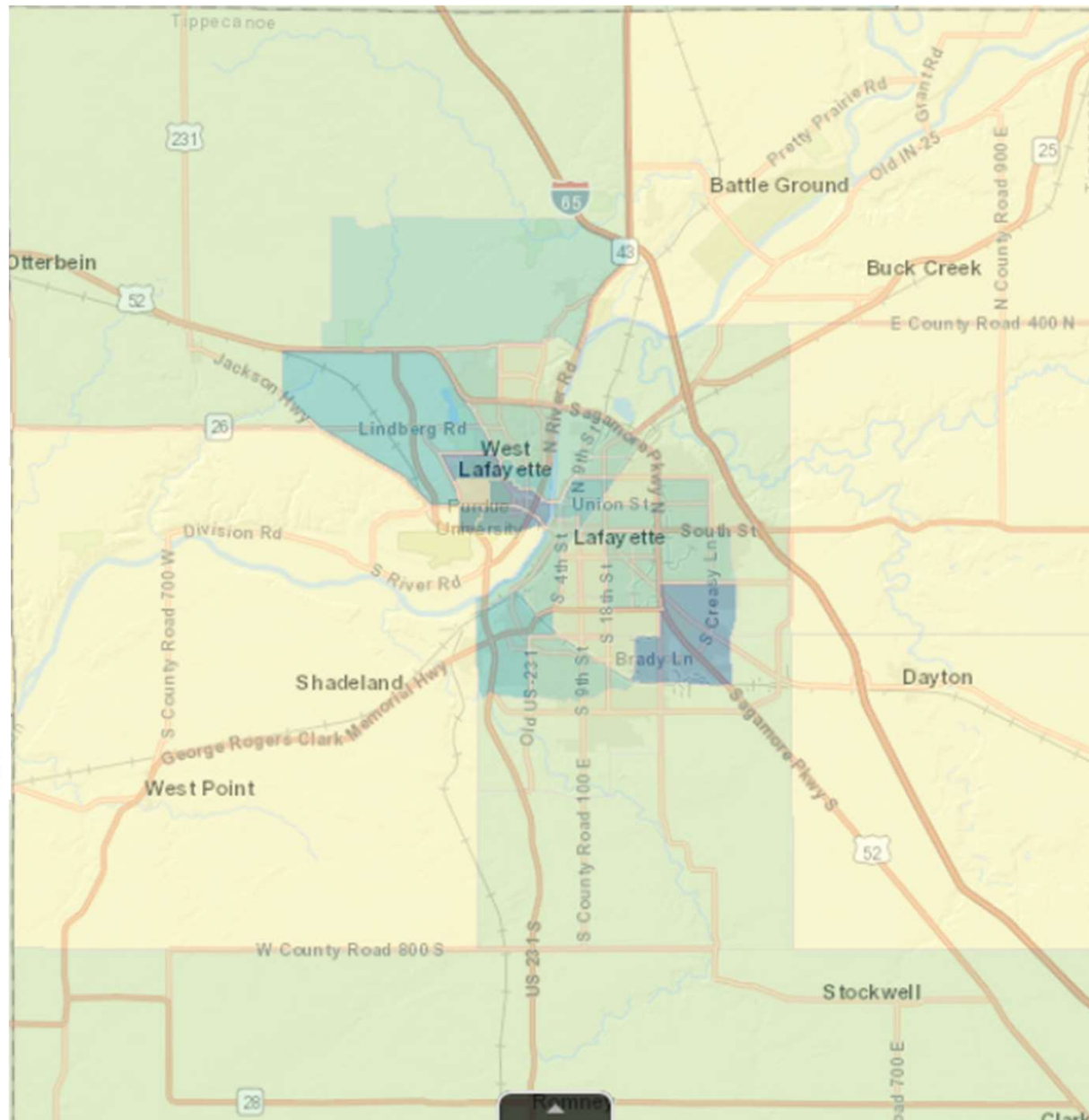
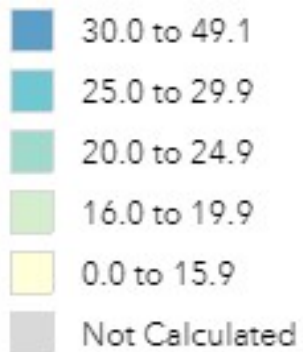
# Hard-To-Count (HTC) Demographics

- Children (under 5yrs)
- College Students
- Farm Workers
- Homeless
- Immigrants
- Language Constrained
- Millennials
- Minorities
- People Living in Poverty
- People with Disabilities
- Refugees
- Renters
- Snowbirds
- Senior Citizens
- Veterans
- Young Adults (18-24yrs)



## 2020 Census

### Low Response Score



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# Connect With Us

2020 Census Homepage

[census.gov/2020Census](https://census.gov/2020Census)

Census Alerts

[public.govdelivery.com/accounts/USCENSUS/subscriber/new](https://public.govdelivery.com/accounts/USCENSUS/subscriber/new)

2020 Census  
Memorandum Series

[census.gov/programs-surveys/decennial-census/2020-census/planning-management/memo-series.html](https://census.gov/programs-surveys/decennial-census/2020-census/planning-management/memo-series.html)

American Community Survey

[census.gov/programs-surveys/acs/](https://census.gov/programs-surveys/acs/)

Census Jobs

[2020census.gov/jobs](https://2020census.gov/jobs)  
[census.gov/about/regions/chicago/jobs/all.html](https://census.gov/about/regions/chicago/jobs/all.html)

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Economics and Statistics Administration  
U.S. CENSUS BUREAU  
**census.gov**



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# Thank You for Your Partnership!

If you have any questions during the 2020 Census, **our Partnership Specialists are here to help.**

Resource materials are available at [Lafayette.in.gov/census](https://lafayette.in.gov/census)

United States®  
**Census**  
**2020**